Monroe Free Library
Executive Director's Report
August Stats for September 2026 MFL Board Meeting

Children's

The following programs were offered:

Babies & Toddlers	Children	Adult	Total
Boogie, Bubbles & Books x2	22	23	45
Preschoolers & Grade 1			
Create a Geyser!	12	8	20
Legos	1	1	2
Get Ready for Kindergarten x 4	Graduation		44
K-5			
Read with Max & Millie	9		9
Creation Station	1	1	2
2-5			
Felting With Christien Adams	10	5	15
Spirit Animals	11	0	11
Teens			
Felting with Christine Adams	6	0	6
Splash Bash	12	0	12
Community/Family			
Chess w/Wes x5	15	15	30
Origami Club	6	2	8
Movies on the Lawn			25
Science Heroes: Diggin It			48
Summer Reading Foam Party Finale			97

Total # of Children's & Community Program attendance comparison	
2026	2025
374	361

Children's Reference Statistics

Stats/service/outreach	**usage**
Outreach MPP	**NA**
Teen volunteer Shifts	**75/70**
Take & Makes	**24**
Reference Questions	**25**

Program Questions & Registration	**16**
Phone Calls	**22**
Scavenger Hunt	**27**

Community Room reservations

Room A: 53 (46)
Room B: 68(55)

Adult Programs & Services

Reference Stats	**Usage**
Computer Users	528
Computer Help	58
Printing (Remote & From Phones)	499
Copy Assistance	88
Scanning	55
Faxing	41
Reference Questions Answered	228
Walk in Tech Help x 4	0
Genealogy	0
Book a Librarian	0
Take & Makes	N/A
Public Computer Sessions	528

Museum Pass	**# Of Check Outs**
Bethel Woods	3
Boscobel	0
DIA Beacon	2
Empire Pass	5
Mohonk Preserve	0
Museum of the Hudson Highlands	0
Museum Village	1
Storm King Art Center	4
9/11 Museum	0
Intrepid	1
Stonecrop	1

Mid-Hudson Children's Museum	1

Program	**Attendance**
Craft & Connect	9
Thriller Book Club: The Soulmate by Salley Hepworth	10
Garden Club	2
Listen & Learn: Led Zepplin(zoso)	13
Google Earth: Mid Atlantic States	13
Tech & Talk: Everything Apps	0
Cookbook Club	6

Total # of Adult & Community Program attendance comparison	
2026	2025
53	77

Circulation & Patrons Statistics

Circulation Stats	**2026 Usage**	**2025 Usage**
New card holders	70	60
Door Count	6,528	**NA just started counting this year**
Total # of Library Card Holders	**9,151**	**8517**
Total Items Circulated	6925	7776
Overdrive Audio & ebooks & Magazines	2047	2324
ILL Borrows	1,304	1479
ILL Loans	1,206	1231
Video Game Collection	152	159
Discovery Kits	2	1
Laptops	1	2
Launch Pads	4	1
MWCSD Active patrons	106	76
MWCSD Circulation	474	656
O&R Home boost kits	0	-
CD's	149	96
DVD's	969	998

CD Audiobooks	23	48
Magazines	74	107
Home Bound	2	2
Holds Cancelled	370	n/a
Holds waiting	1,096	n/a

Library Operations

The Great Monroe Book Bash

To celebrate the joy of reading and encourage our community to read more, the library will be hosting a reading festival that we are calling *The Great Monroe Book Bash*. This will be on ***Friday, October 23 from 6pm-8:30pm*** in the library. This is a community event that will include passive bookish activities, contests, book related crafts, book bingo, Libby demonstrations, a book tasting, read alouds, reader advisory, scavenger hunts and so much more.

Adult Summer Reading

The Reference Department launched a revamp of their Adult Summer Reading Program. Below are some statistics about the program and its success:

- 36 adults signed up
- 52% of those who signed up participated by showing their booklet, taking a museum pass, writing a book review or attending a program.
- The Book reviews were popular
- Two winners were drawn



RCLS IL 2027 Budget

See attachments 1 for the 2027 RCLS annual Budget. This budget includes our annual fee as well as the Integrated Library System (ILS) budget. Included in the attachment is an explanation of what the budget covers and how it is calculated for each library.

This year's budget for MFL is as follows:

- Annual fee: $ 3,257(11% increase from last year)
- budget: $ 17,840 ($3,150 increase from last year)

The board needs to vote on this budget, and it must be sent back to RCLS by November 20

Financials

See Attachments 2-4 August Financials

PR, Outreach & Fundraising/ Grants

In collaboration with the MWCSD High School Librarians, we were able have 9th grade students fill out an informational survey about their interests and how they would like to use their public library. The survey will be distributed at the back-to-school orientation for 9th graders.

Social Media & Email Blasts

Engagement	Facebook	Instagram
Content Reach	50,713	38,711
Individual Viewers	13,446	2,193
Page Visits	2,077	230
New Page Likes	47	27
Content Interactions	588	353
Link Clicks	101	1

Email Blast Statistics (Open rates)

Emails this month	How many emails sent	How many received emails	How many opened	How many clicked on the links
6	14,860	14,860	4,454	34

New Patron Email Campaign

Our new patron email campaign has officially launched. This campaign will provide new patrons who sign up for our emails with three welcome emails that include information and videos to help them learn about our resources. Each month each group will receive their respective emails. We are hoping that these emails will serve as a constant reminder that the library is here for them. We look forward to sharing more stats with the board in the upcoming months.

Month	New Patrons	New Patrons who subscribed to emails	1st Welcome Email Opens	1st Welcome Email Clicks	2nd welcome email opens	2nd Welcome email clicks	3rd welcome email opens	3rd welcome email clicks	Active Library Card User
April- July 28	440	75	25	2					
July 29 – Sept 1	70	25							

MISC.

Upcoming RCLS workshops

- October 29: **Duties and Responsibilities of Key Officer Roles**, Panel Discussion moderated by Trustee Handbook Co-author Rebekkah Smith Aldrich

Comments from Patrons