Monroe Free Library
Executive Director's Report
September Stats for October 2026 MFL Board Meeting

Children's

The following programs were offered:

Preschoolers & Grade 1	Children	Adult	Total
Autumn, Squirrels & Acorns- Oh My	7	3	10
K-5			
Kids Play Nintendo: Mario Kart	5	0	5
Community/Family			
Chess w/Wes x4	1	13	14
Color Time	4	4	8
Movies on the Lawn			10
Sounds of Independence: The Kemyndable Flute Trio		7	7

Total # of Children's & Community Program attendance comparison	
2026	2025
54	118

Children's Reference Statistics

Stats/service/outreach	**usage**
Teen volunteer Shifts	**48**
take & makes	**24**
Reference Questions	**27**
Program Questions & Registration	**10**
Phone Calls	**28**
Scavenger Hunt	**None this month**

Community Room reservations

Room A: 53 (51)
Room B: 66(52)

Adult Programs & Services

Reference Stats	Usage
Computer Users	507
Computer Help	51
Printing (Remote & From Phones)	710
Copy Assistance	74
Scanning	45
Faxing	46
Reference Questions Answered	187
Walk in Tech Help x 4	2
Genealogy	0
Book a Librarian	0
Take & Makes	N/A
Public Computer Sessions	507

Museum Pass	# Of Check Outs
Bethel Woods	1
Boscobel	2
DIA Beacon	1
Empire Pass	2
Mohonk Preserve	2
Museum of the Hudson Highlands	-
Museum Village	-
Storm King Art Center	1
9/11 Museum	2
Intrepid	-
Stonecrop	-
Mid-Hudson Children's Museum	-

Program	Attendance
Trivia	**16**
Bingo	**2**
Craft & connect	**8**
A Look Back: 1960's Tv	**14**
Trading Card Night	**0**
Garden Club	**4**
Mah Jong x 4	**42**
Google Earth: North Dakota to New Mexico	**10**
Know your Numbers:	**7**
Tech Talk & Help	**0**
Walk in Resume Help	**0**
Walk in Genealogy	**0**

Total # of Adult & Community Program attendance comparison	
2026	2025
103	90

Circulation & Patrons Statistics

Circulation Stats	2026 Usage	2025 Usage
New card holders	64	66
Door Count	4,974	**NA just started counting this year**
Total # of Library Card Holders	**9,318**	**8,579**
Total Items Circulated	6,100	6,693
New Overdrive users	20	24
Overdrive Audio & ebooks & Magazines	1,759	2,205
ILL Borrows	1,360	1,465
ILL Loans	1,328	1.089
Video Game Collection	109	125
Discovery Kits	2	1
Laptops	6	4
Launch Pads	0	1
MWCSD Active patrons	78	71
MWCSD Circulation	308	-
O&R Home boost kits	0	-
CD's	152	132
DVD's	849	700

CD Audiobooks	45	30
Magazines	65	75
Home Bound	1	-
Holds Cancelled	333	-
Holds waiting	1,284	-

Library Operations

The Great Monroe Book Bash

To celebrate the joy of reading and encourage our community to read more, the library will be hosting a reading festival that we are calling *The Great Monroe Book Bash*. This will be on ***Friday, October 23 from 6pm-8:30pm*** in the library. This is a community event that will include passive bookish activities, contests, book related crafts, book bingo, Libby demonstrations, book tasting, read alouds, reader advisory, scavenger hunts and so much more.

Children's Assistant position filled

Anna Jenkins, a long-time Monroe resident and library supporter, has been hired to fill out open vacancy. She recently earned her MLS from Rutgers and has previously worked at the Queens Public Library.

Monroe Election Ballot

The sample ballot for election day for Monroe is now available. Our Library increase is Proposition #1 on the back of the ballot.

2026 Holiday Dinner

I kindly request that the board consider approving funds to allow the MFL staff to have a holiday dinner at a local establishment. Last year, the board approved $800.

Sustainability Certification Update

In progress Tasks	Completed	How many Tasks Left
12	84	78

- On November 7th MFL will be hosting a Coat and Boot Swap
- Senator Skoufis is offering a Grant to help libraries in Orange County Pursue this certification. More information to follow about how to apply.

Financials

See Attachments 1-3 September Financials

Long Range Plan

- In September we launched many of our efforts to collect feedback from the community. This includes:
- Launching the LRP 2027-2031 Survey. To date, 45 patrons have completed the survey. *(2022-2026 LRP Survey had 186 submissions)*
- Offering six focus groups. Unfortunately, 2 of our focus groups were cancelled since none of the patrons who registered attended the event.
- Staff SWOT the library activity in person and via online form for those staff who could not attend in person.

PR, Outreach & Fundraising/ Grants

Yard Sale
Another successful Yard sale hosted by Joanne. This yard sale earned $1,180 from the vendors and $107 from the library table.

Teen Feedback
In collaboration with the MWCSD High School Librarians, we were able have 9th grade students fill out an informational survey about their interests and how they would like to use their public library. The survey will be distributed at the back-to-school orientation for 9th graders. We received 214 responses. See attachment 4 for the summarized report. Below are some highlights of what we learned:

- 38% didn't know the library offered programs
- Cooking, movie screenings and gaming tournaments were the top three programs
- Friday was the best weekday to attend a program
- Saturday or Sunday at 1pm was the second best day/time
- Teens are looking for more creative outlet opportunities(art shows, contests, writing groups etc)
- Teens are more likely to come to the library if they can come with their friends and have fun

The Great Give Back
MFL is participating in the Great Give Back Diaper Drive. We are collecting diapers for the Diaper Bank of Orange Ulster Sullivan.

Holiday Raffle
Melanie and other staff members have started their efforts for our 2026 Holiday raffle and bake sale. This event will take place on Saturday, December 12. It's always a fun filled day with crafts, live music, baked goods and of course the drawing of the raffle winners.

Only at the Library Podcast
This month the following episodes were published:
Episode 57: Summer Reading Review

Ads



Social Media & Email Blasts

Engagement	Facebook	Instagram
Content Reach	16,911	16,582
Individual Viewers	9,533	2,175
Page Visits	1,022	159

New Followers	**26**	**28**
Content Interactions	**465**	**555**
Link Clicks	**66**	**2**

Email Blast Statistics (Open rates)

Emails this month	How many emails sent	How many received emails	How many opened	How many clicked on the links	Top Email Clicks
6	14,955	4,437	4,437	107	Focus Group: 21 Survey: 46

New Patron Email Campaign

Our new patron email campaign has officially launched. This campaign will provide new patrons who sign up for our emails with three welcome emails that include information and videos to help them learn about our resources. Each month each group will receive their respective emails. We are hoping that these emails will serve as a constant reminder that the library is here for them. We look forward to sharing more stats with the board in the upcoming months.

Month	New Patrons	New Patrons who subscribed to emails	1st Welcome Email Opens	1st Welcome Email Clicks	2nd welcome email opens	2nd Welcome email clicks	3rd welcome email opens	3rd welcome email clicks
April- July 28	440	75	25	2	23	1		
July 29 – August 31	70	25	10	1				
September 2 – Oct 5	64	24						

MISC. & Upcoming

Upcoming RCLS workshops

- October 29: **Duties and Responsibilities of Key Officer Roles**, Panel Discussion moderated by Trustee Handbook Co-author Rebekkah Smith Aldrich

Comments from Patrons