Monroe Free Library
Executive Director's Report
October Stats for November 2026 MFL Board Meeting

Children's

The following programs were offered:

	Children	Adult	Total
Babies & Toddlers			
Baby Sign x 5	7	11	18
Bouncing Babies	19	27	46
Romper Room x 3	29	34	63
Preschoolers & Grade 1			
Mini Pumpkin Decorating	12	6	18
Autumn Holiday Magnets	10	2	12
K-5			
Read with Max & Millie	5	5	10
2-5			
"What's the Matter?" With Assemblyman Eachus	10	5	15
Felting with Christine Adams: Bats	7	2	9
Pokemon Club	9	0	9
Mini Ghost Graveyard	11	2	13
Teens			
Nintendo Switch Saturday	4	0	4
Teen Advisory Board	5		5
Spooky Slime	12		12
Community/Family			
Zen Den x 2	0	0	0
Chess w/Wes x4	5	12	17
Origami Club	9	4	13
Jonathan Kruk: Spooky Tales for Halloween	23	14	37
The Great Monroe Books Bash			85

Total # of Children's & Community Program attendance comparison	
2026	2025
386	380

Children's Reference Statistics

Stats/service/outreach	usage
Outreach MPP	46/9
Teen volunteer Shifts	66/62
take & Makes	29
Reference Questions	17
Program Questions & Registration	11
Phone Calls	26
Scavenger Hunt	65

Teen Advisory Board Meeting: TAB had their first meeting of TAB on Oct 13, where they discussed elections and a few manga recommendations, as well as a lot of future program ideas. We decided on having the Gingerbread House Decorating Contest again this year on Dec 19. Next meeting, we'll be holding elections and planning for the December program.

Community Room reservations

Room A: 59 (66)
Room B: 52(52)

Adult Programs & Services

Reference Stats	Usage
Computer Users	421
Computer Help	27
Printing (Remote & From Phones)	521
Copy Assistance	89
Scanning	46
Faxing	34
Reference Questions Answered	196
Walk in Tech Help x 4	1
Walk in Resume Help	1
Genealogy	
Book a Librarian	
Take & Makes	N/A
Public Computer Sessions	421

Museum Pass	# Of Check Outs
Bethel Woods	0
Boscobel	2
DIA Beacon	1
Empire Pass	3
Mohonk Preserve	2
Museum of the Hudson Highlands	0
Museum Village	3
Storm King Art Center	4
9/11 Museum	2
Intrepid	0
Stonecrop	2
Mid-Hudson Children's Museum	-

Program	Attendance
Trivia	
Bingo	
Craft & Connect	
Mah Jongg x 2	
Intro to Genealogy	
Yoga w/ Tammy x 4	
Listen & Learn Abby Road	
Google Earth: Mountain States	
Thriller Book Club	

Total # of Adult & Community Program attendance comparison	
2026	2025
	72

Circulation & Patrons Statistics

Circulation Stats	2026 Usage	2025 Usage
New card holders	58	237(HS cards created)
Door Count	4,974	**NA just started counting this year**
Total # of Library Card Holders	**9,338**	**8,823**
Total Items Circulated	6,318	6,289
New Overdrive users	28	
Overdrive Audio & ebooks & Magazines	1,791	2,120
ILL Borrows	1,537	1,332
ILL Loans	1,185	1,243
Video Game Collection	100	121
Discovery Kits	6	1
Laptops	6	0
Launch Pads	0	0
MWCSD Active patrons	62	60
MWCSD Circulation	257	293
O&R Home boost kits	0	n/a
CD's	142	144
DVD's	781	757
CD Audiobooks	39	25
Magazines	50	89
Home Bound	0	2
Holds Cancelled	374	-
Holds waiting	1,233	-
Tutor.com	22 live sessions	

Library Operations

The Great Monroe Book Bash

The Great Monroe book bash was a huge success! We have over 80 people in attendance. People of all ages enjoyed our activities which included: Book bingo, bookish crafts, a book tasting and scavenger hunts. We had over 100 check outs during the event. The staff plan to host this event next year.

Monroe Election Ballot

The 2026 proposition passed with 3,398 yes and 2,319 no. That was a margin of 1,079 more yes votes! That is the largest margin I have seen in my 5 years as Director.

2026 Holiday Dinner

I kindly request that the board consider approving funds to allow the MFL staff to have a holiday dinner at a local establishment. Last year, the board approved $800.

Union Negotation Proposal

In November, the Union Negotiation committee (Pat, Casey & Susan) and I met with the CWA business agent and the union staff members to discuss the next union contract. Attached you will find the following:

Attachment 1: CWA Proposal with my recommendations in red
Attachment 2: CWA contract with my proposal for revisions that were not mentioned by union staff
Attachment 3: Union Staff member salary projections for 3 years at 4-6%

Financials

See Attachments 4-6 September & Attachments 7-9 for Octobers Financials

Long Range Plan

The Long Range Plan Committee met to review and revise the MFL Mission statement. See the link here to review the proposed revised mission statement: Proposed MFL Mission Statement 2026

PR, Outreach & Fundraising/ Grants

The Great Give Back
MFL is participating in the Great Give Back Diaper Drive. We are collecting diapers for the Diaper Bank of Orange Ulster Sullivan.

Holiday Raffle
Melanie and other staff members have started their efforts for our 2026 Holiday raffle and bake sale. This event will take place on Saturday, December 12. It's always a fun filled day with crafts, live music, baked goods and of course the drawing of the raffle winners.

Ads & Press Release

This ad will go into the Fall & Spring HS Drama Club playbill



Phot News Press Release on book bash: https://www.thephoto-news.com/news/local-news/monroe-free-library-to-host-the-great-monroe-book-bash-HM6259328

Social Media & Email Blasts

Engagement	Facebook	Instagram

Content Reach	**16,911**	**16,582**
Individual Viewers	**9,533**	**2,175**
Page Visits	**1,022**	**159**
New Followers	**26**	**28**
Content Interactions	**465**	**555**
Link Clicks	**66**	**2**

Email Blast Statistics (Open rates)

Emails this month	How many emails sent	How many received emails	How many opened	How many clicked on the links	Top Email Clicks
6	14,955	4,437	4,437	107	Focus Group: 21 Survey: 46

New Patron Email Campaign

Our new patron email campaign has officially launched. This campaign will provide new patrons who sign up for our emails with three welcome emails that include information and videos to help them learn about our resources. Each month each group will receive their respective emails. We are hoping that these emails will serve as a constant reminder that the library is here for them. We look forward to sharing more stats with the board in the upcoming months.

Month	New Patrons	New Patrons who subscribed to emails	1st Welcome Email Opens	1st Welcome Email Clicks	2nd welcome email opens	2nd Welcome email clicks	3rd welcome email opens	3rd welcome email clicks
April- July 28	440	75	25	2	23	1		
July 29 – August 31	70	25	10	1				
September 2 – Oct 5	64	24						

MISC. & Upcoming

Comments from Patrons