Monroe Free Library
Executive Director's Report
July Stats for August 2026 MFL Board Meeting

Children's

The following programs were offered:

Babies & Toddlers	Children	Adult	Total
Boogie, Bubbles & Books x4			133
Preschoolers & Grade 1			
Dino Dig	20	9	29
Ancient Egyptian Edible Pyramids	14	8	32
Legos	9	4	13
Stain Glass Like Windows	10	5	15
Get Ready for Kindergarten x 4	44	0	44
K-5			
ExSTream Fun	28	10	38
Creation Station	12	4	18
2-5			
Medival Joust	13	0	13
Pokemon Club for Kids	26	0	26
Teens			
Henna by Stellar NY	6	0	6
Percy Jackson Party	10	0	10
Paper Making	3	0	3
Community/Family			
Chess w/Wes x3	8	4	12
Origami Club	8	0	8
Movies on the Lawn			20
Mr. Kurk Silly Songs	20	17	37
Sing & Celebrate Around the World	14	9	23
Wacky Art Game Show	27	13	40
Eyes of the Wild Animal Show			200
Kit's Interactive Theater Presents: The Mysteries of Ancient Egypt			70
Game Bus	36	17	54
Jonathan Kruk: Revolutionary Tales of Orange County	8	12	30

Total # of Children's & Community Program attendance comparison	
2026	2025
874	580

Children's Reference Statistics

Stats/service/outreach	usage
Outreach MPP	0
Teen volunteer Shifts	Offered154 filled 138
Take & Makes	96
Reference Questions	32
Program Questions & Registration	37
Phone Calls	38
Scavenger Hunt	77

Community Room reservations

Room A: 58 (62)
Room B: 54(59)

Adult Programs & Services

Reference Stats	Usage
Computer Users	491
Computer Help	47
Printing (Remote & From Phones)	403
Copy Assistance	74
Scanning	53
Faxing	38
Reference Questions Answered	254
Walk in Tech Help x 4	0
Genealogy	0
Book a Librarian	0
Take & Makes	20
Public Computer Sessions	515

Museum Pass	# Of Check Outs
Bethel Woods	2
Boscobel	1
DIA Beacon	3
Empire Pass	3
Mohonk Preserve	2
Museum of the Hudson Highlands	0
Museum Village	2
Storm King Art Center	4
9/11 Museum	0
Intrepid	2
Stonecrop	1
Mid-Hudson Children's Museum	2

Program	Attendance
Listen & Learn: America 250	6
Craft & Connect	8
Photo Basics	2
Bingo	2
Trivia: America 2450 Style	9
Garden Club	4
Google Earth: The Birth of America	8
Walk in Genealogy	0
Tech Talk & Help	0
Button in Bloom Evening Craft	11

Total # of Adult & Community Program attendance comparison	
2026	2025
50	58

Circulation & Patrons Statistics

Circulation Stats	2026 Usage	2025 Usage
New card holders	71	76
Door Count	6,528	**NA just started counting this year**
Total # of Library Card Holders	**9,151**	**8,476**
Total Items Circulated	7,342	8,041
Overdrive Audio & ebooks & Magazines	1,894	2,098
ILL Borrows	1,423	1,462
ILL Loans	1,194	1,271
Video Game Collection	201	187
Discovery Kits	4	6
Laptops	2	2
MWCSD Active patrons	103	70
MWCSD Circulation	601	656
O&R Home boost kits	2	-
CD's	140	96
DVD's	849	500
CD Audiobooks	36	42
Magazines	78	141
Home Bound	2	2
Holds Cancelled	424	n/a
Holds waiting	1,224	n/a

Library Operations

The Great Monroe Book Bash

To celebrate the joy of reading and encourage our community to read more, the library will be hosting a reading festival that we are calling *The Great Monroe Book Bash*. This will be on Saturday, October 24 from 4pm-7pm in the library. This is a community event will include passive bookish activities, maybe a local author, contests, book related crafts, book bingo, Libby demonstrations, a book tasting and so much more! More details to come.

Adult Summer Reading

The Reference Department launched a revamp of their Adult Summer Reading Program. This year it is a booklet and includes many ways to win prizes. Patrons can participate by showing their reading log, writing a book review, attending a program or borrowing a museum pass. Patrons can earn tickets to be entered into a raffle to win two prizes. The first is a 4x6 photo printer that connects to your cellphone. The next is a bag filled with summer goodies. The program will run until August 20th. To date there are 34 patrons signed up including three board members.

2026 Tax Levy Increase Petition Signatures.
64 petition signatures were reviewed by the Town of Monroe Village Clerk and submitted to the Orange County Board of Elections on 7/30. The next step in the process is the Board of Elections will review and then confirm with the town clerk and then our proposition will appear on the ballot.

Direct Access & Annual Report Statistics

Every year, RCLS provides us with a direct access report. This report shares which patrons are physically coming to our library from other libraries and which of our patrons are going to other libraries. This does not include Interlibrary Loan. Below are the highlighted stats from that report. You will also find the full report in attachment 1.

Library borrowing from MFL	# of Circs
Chesters	4,638
Washingtonville	4,196 (increase)
Woodbury	2,360

# of checkouts from Monroe cardholders at other libraries

# of Card holders who borrowed from these top 5 libraries	Neighboring Library
1,574	Goshen
1,273	Warwick
1,073	Woodbury

Financials

See Attachments 2-4 July Financials

PR, Outreach & Fundraising/ Grants

Monroe Independence Day Street Fair
Susan Schuler and I participated in the Independence Day Street Fair. We shared Calendars, signed up patrons for summer reading and talked our community about our resources.

Print Ads
These ads were published for this month:

Photo News Press release
The following press releases were included in the Photo News this month.
https://www.thephoto-news.com/news/local-news/monroe-free-library-marketing-head-honored-by-the-american-library-association-YE6024265

Email Blast Statistics (Open rates)

Emails this month	How many emails sent	How many received emails	How many opened	How many clicked on the links
5	12,320	4,001	4,001	33

Social Media & Email Blasts

Engagement	Facebook	Instagram
Content Reach	43,498	44,061
Individual Viewers	12,010	2,130
Page Visits	1,348	243
New Page Likes	39	31
Content Interactions	541	488
Link Clicks	139	3

MISC.

Upcoming RCLS workshops

- October 29: **Duties and Responsibilities of Key Officer Roles**, Panel Discussion moderated by Trustee Handbook Co-author Rebekkah Smith Aldrich

Comments from Patrons